



TRIM LINE (8.5" H x 7" W): THIS PRESENTS THE ACTUAL SIZE OF THE FINISH PRODUCT.

SAFETY LINE (1/8" MARGIN): DO NOT PLACE IMPORTANT TEXT OR IMAGES BEYOND THE BLUE LINE.

ANYTHING LEFT OUTSIDE THE BLUE BOX MAY GET CUT OFF DURING TRIMMING

BLEED LINE: EXTEND ALL BACKGROUND IMAGES & COLORS ALL THE WAY TO THE LIGHT BLUE LINE.

IMPORTANT: PLEASE UPLOAD PDF ARTWORK WITHOUT BLUE, RED OR LIGHT BLUE GUIDE LINES

ADDITIONAL NOTES:

- FINAL ITEM SIZE: 8.5" X 7"
- SIZE WITH BLEEDS: 8.75" X 7.25"
- CONVERT ALL TEXT TO OUTLINES
- CONVERT ALL COLORS TO CMYK
- EMBED ALL GRAPHICS
- KEEP ALL TEXT AND GRAPHICS 1/8" AWAY FROM TRIM LINE
- PLEASE DO NOT REMOVE THE BLACK CROP MARKS WHEN YOU SUBMIT ARTWORK