

The diagram shows a rectangular print layout with three distinct boundaries. The outermost boundary is a dashed red line, representing the trim line. Inside this is a solid blue line, representing the safety line. The innermost boundary is a solid light blue line, representing the bleed line. A central white box is defined by the blue lines. Arrows point from the text labels to their respective lines: a red arrow to the red dashed line, a blue arrow to the blue solid line, and a light blue arrow to the light blue solid line.

TRIM LINE (2" H x 4" W): THIS PRESENTS THE ACTUAL SIZE OF THE FINISH PRODUCT.

SAFETY LINE (1/8" MARGIN): DO NOT PLACE IMPORTANT TEXT OR IMAGES BEYOND THE BLUE LINE.

ANYTHING LEFT OUTSIDE THE BLUE BOX MAY GET CUT OFF DURING TRIMMING

BLEED LINE: EXTEND ALL BACKGROUND IMAGES & COLORS ALL THE WAY TO THE LIGHT BLUE LINE.

IMPORTANT: PLEASE UPLOAD PDF ARTWORK WITHOUT BLUE, RED OR LIGHT BLUE GUIDE LINES
ADDITIONAL NOTES:

- FINAL ITEM SIZE: 2" X 4"
- SIZE WITH BLEEDS: 2.25" X 4.25"
- CONVERT ALL TEXT TO OUTLINES
- CONVERT ALL COLORS TO CMYK
- EMBED ALL GRAPHICS
- KEEP ALL TEXT AND GRAPHICS 1/8" AWAY FROM TRIM LINE
- PLEASE DO NOT REMOVE THE BLACK CROP MARKS WHEN YOU SUBMIT ARTWORK