**SAFETY LINE (3/8" MARGIN):**DO NOT PLACE IMPORTANT TEXT OR IMAGES **BEYOND THE BLUE LINE.** 

ANYTHING LEFT OUTSIDE THE BLUE BOX MAY GET CUT OFF DURING TRIMMING

**BLEED LINE:** 

EXTEND ALL BACKGROUND IMAGES & COLORS ALL THE WAY TO THE GREEN LINE IF YOU WANT A BLEED EFFECT.

TRIM LINE (17.75" X 11.75"):
THIS PRESENTS THE ACTUAL SIZE OF THE FINISH PRODUCT FLAT.

**FOLD LINE:** 

THIS LINE REPRESENTS WHERE THE FOLDER WILL BE SCORE.

PLEASE NOTE: DIGITAL QUICK FOLDERS THAT BLEED (INK GOING TO THE EDGE OF THE PAPER)
WILL BE 1/8" SMALLER. INSTEAD OF 9" X 12", IT WILL BE SLIGHTLY SMALLER – 8.75" X 11.75".

IMPORTANT: PLEASE UPLOAD PDF ARTWORK WITHOUT BLUE, RED, ORANGE OR GREEN GUIDE LINES. **ADDITIONAL NOTES:** 

- FINAL ITEM SIZE: 8.75" X 11.75"
- SIZE WITH BLEEDS: 18" X 12"
  CONVERT ALL TEXT TO OUTLINES
- CONVERT ALL COLORS TO CMYK
   EMBED ALL GRAPHICS
- KEEP ALL TEXT AND GRAPHICS 3/8" AWAY FROM TRIM LINE
   PLEASE DO NOT REMOVE THE BLACK CROP MARKS WHEN YOU SUBMIT ARTWORK