



The diagram shows a rectangular print layout with three distinct boundaries. The outermost boundary is a dashed red line, labeled as the 'TRIM LINE'. Inside this is a solid blue line, labeled as the 'SAFETY LINE'. The innermost boundary is a solid light blue line, labeled as the 'BLEED LINE'. The area between the trim and safety lines is the final product size. The area between the safety and bleed lines is a 1/8 inch margin. The area between the bleed and trim lines is the bleed area for background images and colors. Black crop marks are located at the corners of the page.

TRIM LINE (3" H x 5" W): THIS PRESENTS THE ACTUAL SIZE OF THE FINISH PRODUCT.

SAFETY LINE (1/8" MARGIN): DO NOT PLACE IMPORTANT TEXT OR IMAGES BEYOND THE BLUE LINE.

ANYTHING LEFT OUTSIDE THE BLUE BOX MAY GET CUT OFF DURING TRIMMING

BLEED LINE: EXTEND ALL BACKGROUND IMAGES & COLORS ALL THE WAY TO THE LIGHT BLUE LINE.

IMPORTANT: PLEASE UPLOAD PDF ARTWORK WITHOUT BLUE, RED OR LIGHT BLUE GUIDE LINES

ADDITIONAL NOTES:

- FINAL ITEM SIZE: 3" X 5"
- SIZE WITH BLEEDS: 3.25" X 5.25"
- CONVERT ALL TEXT TO OUTLINES
- CONVERT ALL COLORS TO CMYK
- EMBED ALL GRAPHICS
- KEEP ALL TEXT AND GRAPHICS 1/8" AWAY FROM TRIM LINE
- PLEASE DO NOT REMOVE THE BLACK CROP MARKS WHEN YOU SUBMIT ARTWORK