

The diagram shows a vertical rectangular banner layout. It features three main lines: a solid blue line (Safety Line) forming a large inner rectangle, a dashed red line (Trim Line) forming a slightly larger outer rectangle, and a solid black line (Bleed Line) that is the outermost boundary. A blue box with white text is positioned in the upper left area, and a grey hatched area is at the bottom. Arrows point from the text to their respective lines.

SAFETY LINE

DO NOT PLACE IMPORTANT TEXT OR IMAGES BEYOND THE BLUE LINE.

ANYTHING PLACED OUTSIDE THE BLUE BOX MAY NOT APPEAR ON THE BANNER.

BLEED LINE:

EXTEND BACKGROUND IMAGES AND/OR COLORS ALL THE WAY TO BLACK LINE.

TRIM LINE (33" X 80"):

THIS REPRESENTS THE ACTUAL SIZE OF THE FINISHED PRODUCT.

RETRACTABLE BANNER UNIT BASE STAND
DO NOT PLACE ANY IMPORTANT GRAPHIC OR TEXT IN THIS AREA, IT WILL NOT BE VISIBLE

3"

IMPORTANT: PLEASE UPLOAD PDF ARTWORK WITHOUT BLUE, RED OR BLACK GUIDE LINE BOXES,

ADDITIONAL NOTES:

- YOUR DESIGN SIZE WITH BLEED: 34" X 81"
- YOUR TRIMMED DESIGN SIZE: 33" X 80"
- CONVERT ALL TEXT TO OUTLINES
- CONVERT ALL COLORS TO CMYK
- EMBED ALL GRAPHICS
- KEEP ALL IMPORTANT TEXT AND GRAPHICS INSIDE THE BLUE BOX